



Interreg



Cofinanziato per
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France – Italia ALCOTRA



FORTE CULTURA *at* FORTE DI BARD



FORTE CULTURA ANNUAL CONGRESS 2025

27 - 29 MARCH 2025, FORTE DI BARD, ITALY





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FORTE CULTURA

Congress 2025 at Forte di Bard

Forte di Bard: Via Vittorio Emanuele II, 11020 Bard AO, Italy

Programme Thursday 27 March 2025

09.30

FORTE CULTURA General Assembly 2025

for members and guests only

- Welcome
- Review of the 2024 year by the board, the CFO and the Scientific Committee
- Report of current activities (UNESCO application, Baltic Fort Route, EICR certification)
- Membership obligations in relation to the certification as a Cultural Route of the Council Europe
- Elections of Executive Board and Scientific Committee
- Outlook on upcoming activities and projects Information

13.00

Lunch *at Ristorante La Polveriera at the top of the fortress*

14.00

Workshop on UNESCO project

- *Opening:* **Dr. Hans-Rudolf NEUMANN**, ECCOFORT e.V., ICOFORT
- *High Mountain Fortresses: Comparative Analysis:*
phd. hab. prof. Grzegorz PODRUCZNY, prof. UAM, Faculty of History, Adam Mickiewicz University Poznań
- *Presentations by project partners:*
 - Fortress Königstein (DE)
 - Fortress Srebrna Gora (PL)
 - Forte di Bard (IT)
 - Forte di Fenestrelle (IT)
 - Rocca D'Anfo (IT)
- *Introduction on the role of tourism in the world heritage system:*
phd ing. Katarzyna PAŁUBSKA, Faculty of Historical Sciences, Cardinal Stefan Wyszyński University, Warsaw
- *"The Interpretation project of Finnish World Heritage sites":*
Carita WILENIUS-RANTALA, Executive Director, Ehrensärd Society, Suomenlinna UNESCO WHS, Helsinki

16.00

Guided Tour at Forte di Bard

19.30

Dinner (own costs, ca. 40 €), *Ristorante La Polveriera at the top of Forte di Bard*

FORTE CULTURA

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Forte di Bard: Via Vittorio Emanuele II, 11020 Bard AO, Italy

Programme Friday 28 March 2025

08.30

FORTE CULTURA Congress 2025

Registration

09.00

Opening

Silvana MARTINO, Mayor Municipality of Bard (Lead Partner TRANSIT project)

Renzo TESTOLIN, President of the Valle d'Aosta Region

Ornella BADERY, President Associazione Forte di Bard

Filippo Maria CAILOTTO, Vice President FORTE CULTURA

09.15

FORTE CULTURA

Dirk RÖDER, Vice President FORTE CULTURA

09.30

TRANSIT Project: *Alcotra IT FR cross-border cooperation programme, which aims to contribute to the transition of small mountain tourist destinations from traditional tourism models to sustainable artistic cultural tourism.*

Stéphane BOYER, Mayor of Aussois.

Jean Marc BUTTARD, Mayor of Avrieux

Luca BRINGHEN, Associazione Forte di Bard

09.40

Introduction and Keynote Speech

New European Bauhaus (NEB) and Creative Tourism as strategies to connect fortified heritage with sustainable and inclusive regional development.

Filippo Maria CAILOTTO, Vice President FORTE CULTURA

10.20

Coffee Break and networking

11.00

Session I: CREATIVE TOURISM STRATEGIES in Fortified Heritage Sites

Workshop and discussion on innovative strategies to integrate Creative Tourism concepts.

- *"Heritage-based creative tourism for revitalization and regeneration: Interweaving culture, place, and collaboration":*

Nancy DUXBURY, University of Coimbra (PT)

Author and Coordinator of the book "Creative tourism: activating cultural resources and engaging creative travellers" (CAB International)

12.30

Lunch at Ristorante La Polveriera at the top of the fortress

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Programme Friday 28 March 2025 (afternoon)

13.30

Session II: NEW EUROPEAN BAUHAUS VALUES (NEB)

- *"The new NEB initiatives and the strategies to integrate NEB values".*
Filippo Maria CAILOTTO, Vice President FORTE CULTURA
- *"ETHNIC - A Project Supporting the Transformative Vision of the NEB."*
Mauro Dini, Vicepresidente dell'Unione Montana del Montefeltro and Scientific Coordinator • **Maria Celeste Clarembaux**, Project Manager
- *"Essere Urbani - A NEB prize-winner project."*
Alessandra NEGLIA, project manager, President U Jùse APS.

15.00

Coffee Break and networking

15.30

Session III: COMMUNITY ENGAGEMENT and Local Development

*Discussion on how cultural heritage sites, with local community involvement, can act as catalysts for regional development: a process that represents one of the strategic objectives of **Interreg Alcotra Transit**. Best practice case studies included:*

- *"Participatory governance and valorisation of Adriatic coastal fortifications - the case of Pula".*
Nataša UROŠEVIĆ, President of the Scientific Committee FORTE CULTURA
- *"Suomenlinna strategies for community engagement and local economic impact":*
Carita WILENIUS-RANTALA, Executive Director, Ehrensivärd Society, Suomenlinna UNESCO WHS, Helsinki
- *"Strategies of Community Engagement in Cultural Events, Tourism and Regional Development in Josefov":*
Tomáš JIROUCH, Assessor FORTE CULTURA

16.30

Session IV: FUNDRAISING strategies – from moats to money

- *"Fundraising for the fortified heritage through cross-border projects".*
Dirk RÖDER, Vice President FORTE CULTURA

17.00

Evaluation and Conclusion of the Congress

19.30

Official Dinner and Music at Ristorante La Polveriera at the top of the fortress

FORTE CULTURA

Congress 2025 at Forte di Bard

Forte di Bard: Via Vittorio Emanuele II, 11020 Bard AO, Italy

Programme Saturday 29 March 2025

09.30

Optional: fortress excursion programme in the region

Castello di Issogne



Chiesa parrocchiale di San Martino



12.30

Optional: Aperitif at Maison Bertolin (wine & food, own costs)

<https://www.bertolin.com/>

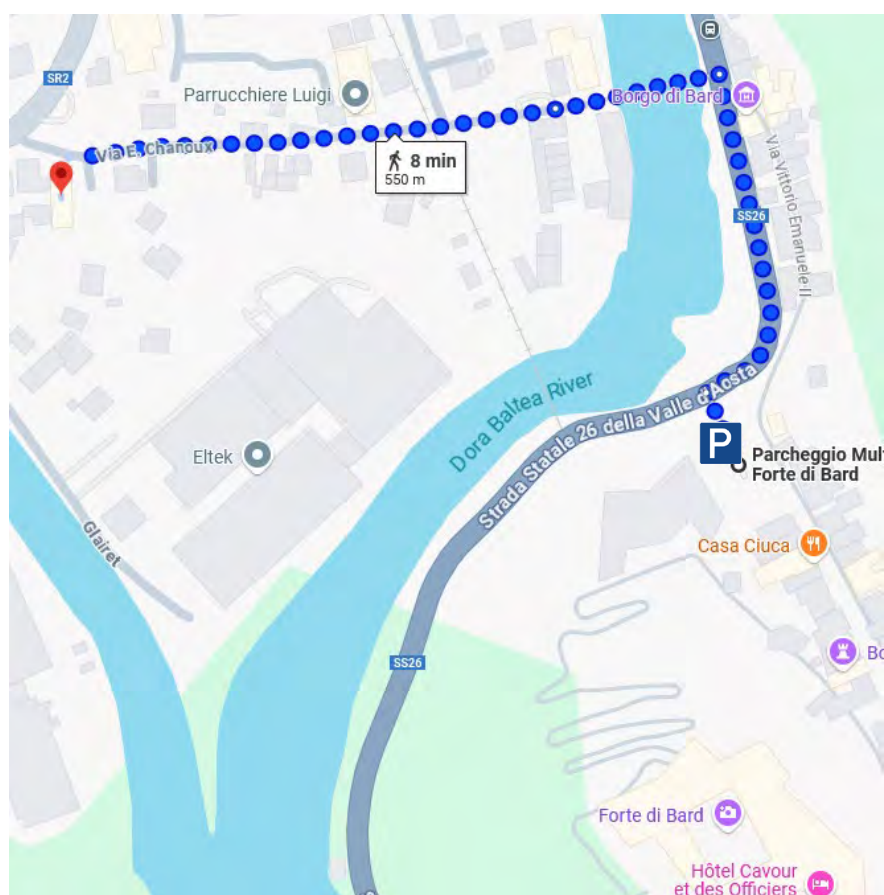
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Organisational TIPS:

- **Welcome Evening on 26 March** (own costs)
you are invited to join us at **Ristorante Pizzeria del Mulino**, 10 minutes from the fortress at Via hone, Via E. Chanoux, 33, 11020 Hône AO, Italien



- **Parking at Forte di Bard**
There is a parking place on the bottom of the fortress with access to the funicular. Parking will be free for our guests.
- **Climb up to the fortress**
You can walk (30 minutes) or you use the funicular and elevator in 3 stages, what needs about 10 minutes. The capacity is limited to 13 persons. Please allow enough time for this.



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▪ Excursions on Saturday

Please check out of the Hotel Cavour by 10.30 a.m. at the latest and take your luggage with you. For the excursions, you can drive your own car or take the shuttle. The destinations are nearby (max. 15 minutes by car).

For further organisational questions please contact:

Dirk Röder +49 172 76 008 77 or

Cristiano Accornero +39 342 807 2322

Event Details

Dates: March 27-29, 2025;

Location: Olivero Conference Hall at Forte di Bard, Aosta Valley, Italy

Organizers: FORTE CULTURA e.V., in collaboration with Forte di Bard Association, TRANSIT Project

Languages: English, Italian, French (simultaneous translation available)

INFO: <https://www.forte-cultura.network/en/event/forte-cultura-congress-2025-bard-it/>

Media Contact: social-media@forte-cultura.eu