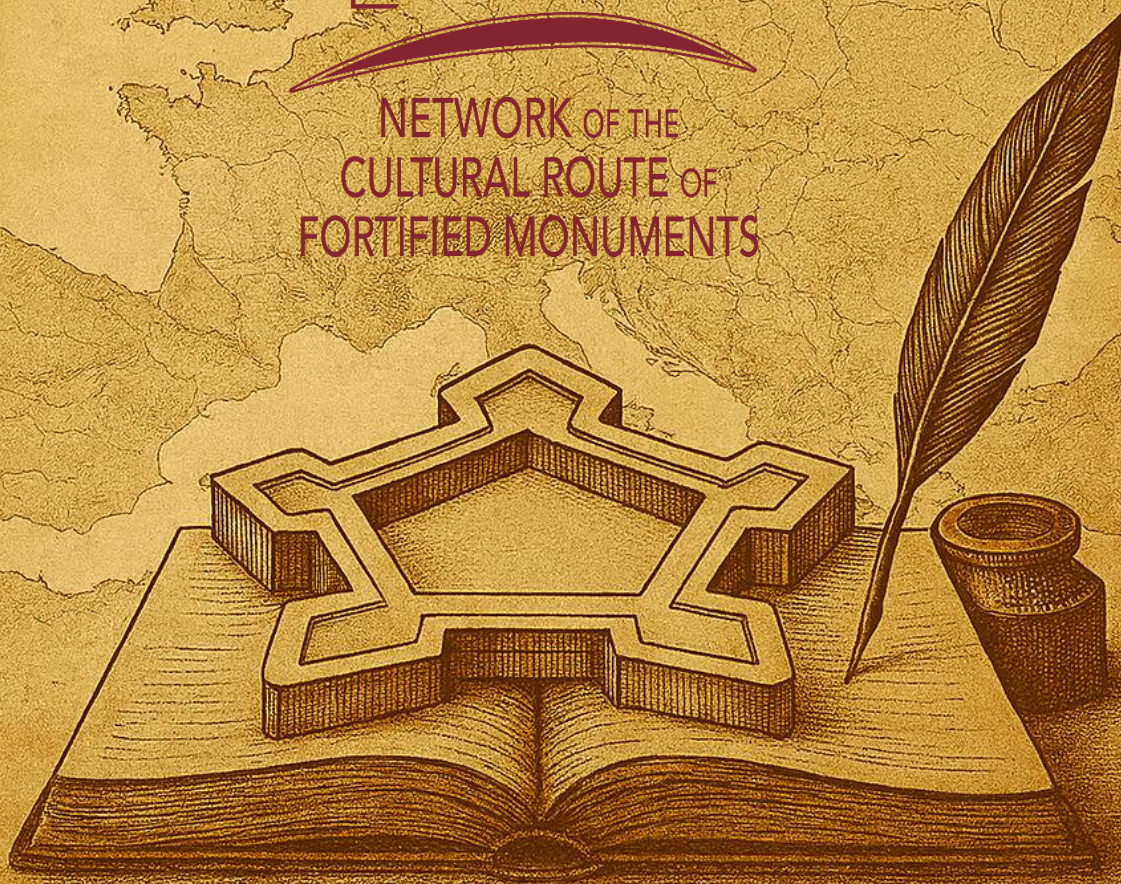




NETWORK OF THE  
CULTURAL ROUTE OF  
FORTIFIED MONUMENTS



**FORTE CULTURA  
PUBLISHING SERVICE GENERAL REPORT**



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#### **FORTE CULTURA PUBLISHING SERVICE GENERAL REPORT 2025**

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In Berlin and Hradec Králové, 2026

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# FORTE CULTURA PUBLISHING SERVICE GENERAL REPORT 2025



The European cultural route **FORTE CULTURA** is a long-standing organization whose purpose, among other things, is to facilitate the exchange of information between individual fortresses across borders. Equally crucial is sharing information about our network as a whole—what’s new and what is happening at the network level.

In this document, we look back and analyze the activity of the organization and its members from the written content perspective. We focus on the period from 2012 to 2025. Particular attention is given to the last few years (since 2020), which have represented a significant shift in FORTE CULTURA’s communication strategy.

In the past, the main communication tool was the **Newsletter**, particularly in 2013. The Newsletter was later revived between 2020 and 2024. Another important milestone was the launch of **Facebook and Instagram** in 2020. In 2024, at the General Assembly, it was decided to invest more in creating online content through FORTE CULTURA **BLOGS**. By 2025, the goal of publishing approximately **one article per week was achieved**, resulting in **40 articles** targeted at professionals and members of our network.

At the end of 2025, the FORTE CULTURA Blog hosts **243 articles covering the years 2012–2025**. The entire Blog ecosystem is now managed by the newly established **Publishing Service**. Significant improvements have also been made to the categorization system and the topographic organization of the articles. Currently, the blog is fully integrated into the newsletter infrastructure, with monthly blog updates sent to newsletter subscribers. Each month, around 850 subscribers receive this update.

The new website allows us to track a wide range of user engagement data for our content. We are able to perform statistical analyses for each category. For example, it is possible to see which other words are most frequently associated with specific fortresses so we can tackle the framing and story-telling of each fortress. This helps us better understand how interest in fortress heritage is evolving and how the platform contributes to promoting the goals of the network itself.

Dear colleagues, please take a seat and enjoy the read!

# FORTE CULTURA BLOGS – GEOGRAPHIC COVERAGE EVALUATION

The table below illustrates our ongoing effort to ensure a balanced **geographical coverage** of fortress heritage representation across Europe and beyond. Each year, we aim to highlight both well-established stations and emerging sites, fostering a rich, diverse, and inclusive perspective on cultural heritage.

The table shows the number of articles published each year, without regard to their authors, specific locations, or quality (the focus is therefore purely quantitative). The score is entitled only to countries and is based on number of published articles. If an article covers multiple countries, its single point is divided among the countries (maximum 3 possible geographic origin splits per one article). We trace our review back to 2012. The predecessor of FORTE CULTURA and content created before 2012 are therefore set aside for now.

The table summarizes also member organizations and individuals for each country based on their total membership duration within the network (in months 2014-2025). The Duration column shows how many months the members from each country have been part of the network (in the specific period 2014-2025).

The Blog Activity Index column (Index) calculates the ratio of total Score to total membership Duration, highlighting how “productive” or “influential” a country has been relative to its membership durations. This provides a more comprehensive view, reflecting not only total activity but also weighted activity based on longevity, giving a clearer picture of which countries contribute most significantly to the network’s online content in the past years based on their relative strength. NA means that the membership duration is too short to involve the country into the scrutiny.

The Result column categorizes countries into three levels based on performance efficiency:

- **Very low** – members with very low activity
- **Low** – members with low activity
- **Average** – members with average activity
- **Good** – members with good activity
- **Excellent** – members with excellent activity

FORTE CULTURA PUBLISHING SERVICE GENERAL REPORT 2025

Country	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Score	Duration	Index	Result
DE Germany (DE)	1	4	2	0	4	6	6	11,5	11	6	9,5	12,5	2	4	79,5	2532	0,376	low
🌐 Global	1	5	9	0	0	0	2	0	6	0	0	1	4	10	38	x	x	x
PL Poland (PL)	0	0	2	0	0	0	0	1	3	1,5	2,5	0	5	2,5	17,5	652	0,322	low
IT Italy (IT)	0	2	0,5	0	0	1	1	0	0	0	3	1	3	6	17,5	154	1,363	excellent
CZ Czech Republic (CZ)	1	0	2	0	0	0	0	0	0,5	0	4	0	0	4,5	12	121	1,190	excellent
FR France (FR)	0	0	0	0	0,33	1	0	0	0,5	2,5	2	0	3	1,33	10,66	245	0,522	low
HR Croatia (HR)	0	1	0	0	0	1	0	0	0	2	0,33	2	1	1	8,33	154	0,649	average
ES Spain (ES)	0	0	0	0	0	0	1	2	0	0	0	1	0	3	7	83	1,012	good
BE Belgium (BE)	0	0	0	1	0,33	0	0	2	2	0	0	0	0	0,33	5,66	47		
AT Austria (AT)	0	3	2	0	0	0	0	0	0	0	0	0	0	0	5	0		
UA Ukraine (UA)	0	0	1	0	0	0	0	0	0	0	1	0,5	2	0	4,5	67	0,805	average
RO Romania (RO)	0	0	0	0	1	0	0	1	0	0	0	2	0	0	4	33	1,454	excellent
LT Lithuania (LT)	0	0	0	0	0	0	0	0	0	0	2	0	0	0,5	2,5	0		
NL Netherlands (NL)	0	0	0	0	0	0	0	0	0	2	0	0	1	0,33	3,33	23		
SI Slovenia (SI)	0	1	1,5	0	0	0	0	0	0	0	0	0	0	0	2,5	0		
FI Finland (FI)	0	0	0	0	0	0	0	0	0	0	0	0	1	1	2	11	NA	
RS Serbia (RS)	0	0	0	0	0	1	0	1	0	0	0	0	0	0	2	0		
GB United Kingdom (GB)	0	0	0	0	0	0	0	0	0	0	0	0	1	1	2	13	NA	
MK North Macedonia (MK)	0	0	0	0	0	0	0	1	0	0	0	0	0	1	2	73	0,328	low
MT Malta (MT)	0	0	0	0	0	0	0	1	0	0	0	0	0	1	2	9	NA	
BA Bosnia and Herzegovina (BA)	0	0	0	0	0	0	0	0	0	0	1,33	0	0	0	1,33	0		
AM Armenia (AM)	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0		
CY Cyprus (CY)	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	9	NA	
CN China (CN)	0	0	0	0	0	0	0	0,5	0	0	0	0	0	0,5	1	0		
HU Hungary (HU)	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	133	0,090	very low
PT Portugal (PT)	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0		
LV Latvia (LV)	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	10	NA	
MA Morocco (MA)	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0		
SM San Marino (SM)	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	34	0,352	low
us United States (US)	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0		
LU Luxembourg (LU)	0	0	0	0	0,33	0	0	0	0	0	0	0	0	0	0,33	0		
ME Montenegro (ME)	0	0	0	0	0	0	0	0	0	0	0,33	0	0	0	0,33	0		
<b>Total</b>	<b>3</b>	<b>16</b>	<b>20</b>	<b>2</b>	<b>6</b>	<b>10</b>	<b>10</b>	<b>21</b>	<b>23</b>	<b>14</b>	<b>27</b>	<b>22</b>	<b>25</b>	<b>40</b>	<b>243</b>	<b>4403</b>		

## Table Analysis

This dataset captures the **historical momentum** and evolution of participation for each country, highlighting both long-term contributors and emerging members. The table allows comparisons both **in absolute terms** (total scores) and **relative terms** (index per membership duration), helping identify countries that are highly active, those that are consistent over time, and those whose activity is sporadic.

### Key Observations

#### 1. Long-term leaders and highly active members

- **Germany (DE)** has the highest total score (**79.5**) and long membership duration (**2,532 months**). Despite this, its Blog Activity Index (**0.2691**) is relatively low, reflecting that while Germany is active in absolute terms, its activity is spread thinly over a long membership period. The best year was 2023.
- **Italy (IT)** and **Czech Republic (CZ)** show strong efficiency, with very high Index values (**0.9740** and **0.8501**) despite lower total scores. These countries are highly engaged relative to their membership duration and are rated **excellent**. Looking at **Czech Republic (CZ)**, it has published **12 articles** over its membership period of 121 months, which averages to **one article every 10 months**. **Italy (IT)**, on the other hand, has published **17.5 articles** over 154 months of membership, which corresponds to roughly **one article every 9 months**.

#### 2. Poland and France

- **Poland (PL)** has a total score of **17.5** over 652 months, resulting in a low index (**0.2301**) – roughly **one article per 37 months**. Its activity is sporadic, with small spikes in certain years, but overall engagement remains low. In 2024, Poland had more articles compared to Germany.
- **France (FR)** scores **10.66** over 245 months, giving a slightly higher relative index (**0.3729**) – about **one article per 23 months**. This indicates that France, although lower in total points than Germany, is more efficient in producing content relative to its membership duration.

### 3. **Emerging or sporadic contributors**

- Countries such as **Spain (ES)** and **Ukraine (UA)** demonstrate good activity relative to their membership length, with Index scores indicating **good to average engagement**, even if their absolute scores are moderate.
- Smaller or newer members (e.g., **Malta, Cyprus, North Macedonia, San Marino**) often show high relative engagement in recent years despite low total scores, reflecting their concentrated efforts during their shorter membership periods.

### 4. **Low activity countries**

- Some countries, such as **Hungary (HU), Morocco (MA), and Armenia (AM)**, have very low Index scores or total points. Hungary, for example, shows a **very low Index of 0.0644**, indicating minimal engagement despite a longer membership duration.

### 5. **Trends over time**

- The table highlights shifts in activity, with some countries showing spikes in specific years (e.g., Germany around 2018–2021), while others gradually increase their contributions over time (e.g., Italy, Czech Republic). Some other countries, on the other hand, disappeared from the discourse – mainly Austria and Slovenia.
- Newer members starting activity in recent years are clearly visible through the later-year scores, showing how fresh members contribute to the overall engagement landscape.

## Geographic Distribution Comment

The table highlights countries with consistent long-term engagement, emerging contributors, and those with low participation. The historical context is useful for understanding trends, identifying potential leaders, and informing strategies to increase engagement among lower-activity members.

Looking at the **geographic balance of activity**, it is clear that a significant portion of content has historically been concentrated around **Germany (DE)**, which produces the highest absolute number of articles (79.5 points). Countries such as Poland, France, Italy, and the Czech Republic, contribute far less in absolute terms. Smaller or newer members, like Malta, Cyprus, and North Macedonia, appear more sporadically but often demonstrate high relative efficiency, showing that impactful contributions are not limited to the largest countries.

In terms of **trends over time**, total activity has generally increased from 2012 to 2025, particularly from 2018 onwards. Germany remains the main contributor, but other Central European countries like Italy and the Czech Republic have gradually increased their output. Additionally, newer members are beginning to engage, contributing to a broader geographic distribution of content.

Examining **productivity per month of membership** highlights that relative activity is more evenly spread than absolute scores might suggest. For example, Germany produces roughly 1 article every 32 months, Poland 1 every 37 months, France 1 every 23 months, and the Czech Republic 1 every 10 months. Many smaller countries achieve high efficiency relative to their membership duration, indicating that contributions are increasingly dispersed beyond the largest members.

Overall, while activity is still **heavily concentrated around Germany**, there is a clear trend toward **greater geographic diversity**. The last three years show improved balance, with smaller and newer members contributing more effectively, suggesting a positive trend toward broader engagement and momentum across the organization.

## 2023-2025 Performance Ratio

This table focuses exclusively on the last three years (2023–2025) to provide a current view of country activity and capture momentum, which could be lost in the previous table covering a longer time period. The total score across all countries is **82.66**, with a total membership duration of **1,880 months** during this period. These numbers indicate that activity is very uneven – some countries are highly engaged, while others smaller participation.

The most active countries are **Italy (IT)** and **Spain (ES)**. Both have a high Blog Activity Index and are rated “**excellent**”, meaning their activity is efficient. These countries can be seen as key drivers of overall organizational engagement. In contrast, countries such as **Germany (DE)** and **Poland (PL)** have high absolute scores but relatively low Blog Activity Index values. Some countries, like **Hungary (HU)**, show again almost no activity.

Country	2023	2024	2025	Total Score	Membership duration (months 2023-2025)	Blog Activity Index (pure)	Activity result
DE Germany (DE)	12,5	2	4	18,5	840	0,2643	low
🌐 Global	1	4	10	15	x		
PL Poland (PL)	0	5	2,5	7,5	253	0,3557	low
IT Italy (IT)	1	3	6	10	123	0,9756	excellent
CZ Czech Republic (CZ)	0	0	4,5	4,5	108	0,5000	average
FR France (FR)	0	3	1,33	4,33	151	0,3441	low
HR Croatia (HR)	2	1	1	4	98	0,4898	average
ES Spain (ES)	1	0	3	4	36	1,3333	excellent
UA Ukraine (UA)	0,5	2	0	2,5	62	0,4839	average
RO Romania (RO)	2	0	0	2	34	0,7059	good
FI Finland (FI)	0	1	1	2	12	2,0000	excellent
GB United Kingdom (GB)	0	1	1	2	14	1,7143	excellent
MK North Macedonia (MK)	0	0	1	1	36	0,3333	low
MT Malta (MT)	0	0	1	1	10	1,2000	excellent
CY Cyprus (CY)	0	1	0	1	10	1,2000	excellent
HU Hungary (HU)	0	0	0	0	36	0,0000	very low
LV Latvia (LV)	0	0	1	1	11	1,0909	excellent
SM San Marino (SM)	1	0	0	1	34	0,3529	low
<b>Total</b>	<b>21</b>	<b>24</b>	<b>37,66</b>	<b>82,66</b>	<b>1880</b>		

## Publication Intervals

Recently, we have been publishing a new article roughly every 10 days, which translates to about 3 articles per month. This marks a significant improvement compared to the previous average of about 16 days, or roughly 2 articles per month since 2019. Long intervals, however, occur regularly each year during the summer: practically no articles are published in July and August. The increase in frequency is a notable achievement, yet we continue to prioritize quality. In today's era of mass AI-generated content, FORTE CULTURA articles are still created by individuals and undergo a thorough review process.

Year	Average interval (in days)	Min (in days)	Max (in days)	Number of articles
2012	24.5	4	45	3
2013	21.0	0	70	16
2014	21.1	0	66	20
2015	<b>149.5</b>	<b>144</b>	<b>155</b>	2
2016	60.0	1	146	6
2017	42.0	0	134	10
2018	37.8	0	107	10
2019	16.1	0	74	21
2020	17.2	0	<b>42</b>	23
2021	21.7	0	117	14
2022	15.8	0	90	27
2023	16.0	0	43	22
2024	14.4	0	45	25
2025	<b>9.6</b>	<b>0</b>	92	40

# FORTE CULTURA INTEREST SURVEY 2025

In July 2025 we conducted a survey to better understand our audience's preferences and engagement with the FORTE CULTURA Blog. The results have provided valuable insights into how our readers want to interact with the content, which topics interest them most, and their willingness to contribute. We collected 32 responses. Here's what we found:

## 1. Preferred Frequency of Blog Updates

When asked how often they would like to receive updates via email, responses were fairly evenly distributed:

- **Once a month (monthly round-up):** 9 respondents
- **Once a week (summary of new content):** 9 respondents
- **Every time a new article is published (approx. weekly):** 8 respondents
- **Once every three months (quarterly highlights):** 5 respondents

In summary, the respondents can be grouped into three basic categories:

- **Weekly (or whenever a new article is published):** 55 %
- **Once a month:** 29 %
- **Less often (quarterly or similar):** 16 %

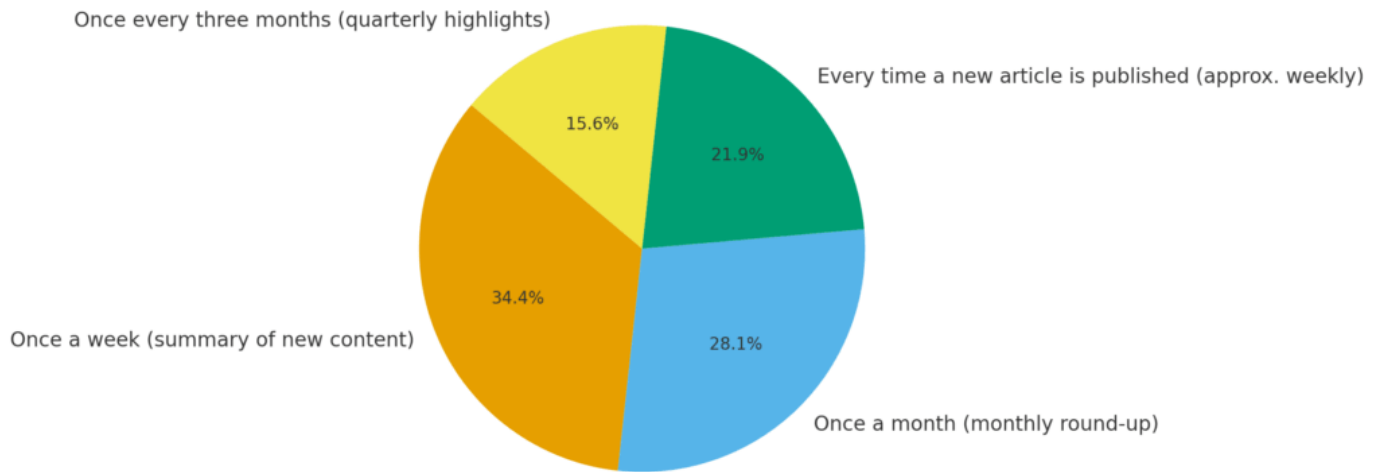
**Takeaway:** Readers appreciate flexibility. Some prefer concise monthly or quarterly updates, while others want more frequent notifications. Offering multiple subscription options could satisfy everyone. About **84 % of respondents** want to receive updates **at least once a month**.

## What the Average and Median Tell Us

The largest group prefers to be informed **regularly, every seven days**, while a smaller portion is satisfied with updates **once a month or only once every three months**. If we calculate a "weighted" average based on the number of days between updates, the **average preferred frequency is about 25 days**. This means that the typical reader wants updates roughly **once a month**, but many prefer more frequent notifications.

The median – the value that splits readers into two equal halves – falls into the **weekly or per-article category**. This confirms that most readers prefer **regular, frequent updates**.

Preferred Frequency of Updates



## 2. Most Desired Content Types

Participants were asked which content they are most interested in, and the results show a clear hierarchy of preferences:

- **Projects from fortress sites:** 27 mentions
- **Research, best practices, and expert articles:** 23 mentions
- **Itineraries and cultural tourism suggestions:** 15 mentions
- **Funding opportunities:** 14 mentions
- **Member interviews and fortress management insights:** 10 mentions

**Takeaway:** The majority of readers are most engaged by content highlighting fortress projects and research-based articles. Cultural tourism, funding guidance, and insider perspectives are also valued, but to a slightly lesser degree.

## 3. Interest in Contributing Content

We also explored whether readers would be interested in contributing content themselves:

- **Yes, I already have something in mind:** 7 responses
- **Yes, but I need help getting started:** 7 responses
- **Maybe in the future:** 10 responses
- **No, not at the moment:** 4 responses

From 28 responses:

- **Interested now (with idea or needing help):** 50%
- **Maybe later:** 36%
- **Not interested:** 14%

**Takeaway:** Half of the respondents are ready to contribute immediately, with some needing guidance. There's also a sizable group who may contribute in the future, indicating potential for growth in community-driven content.

## 4. Ideas

Our survey respondents suggested several specific topics for the FORTE CULTURA blog, including:

### 1. Events and Community

- News about upcoming events.
- How people can help study and document forts.
- Volunteer work and possible jobs for staff.

### 2. Research and Technology

- Using science to study fortresses.
- How AI helps with research, maps, and managing information.
- Tools like geophysics and ground-penetrating radar to find hidden structures.

### 3. Conservation and Good Practices

- Examples of restoration projects.
- Interesting finds, like old tools or hidden parts of fortresses.

### 4. Ethics and Special Topics

- Unusual discoveries, like animal pawprints on castle bricks.
- Ethical questions in research and preservation.

## Conclusion

The survey results provide a clear roadmap for the FORTE CULTURA Blog:

1. Focus content on fortress projects and research-based articles while including cultural tourism tips and funding opportunities.
2. Encourage contributions from readers by providing guidance for those who need it.
3. About 84% of respondents want to receive blog updates at least once a month.

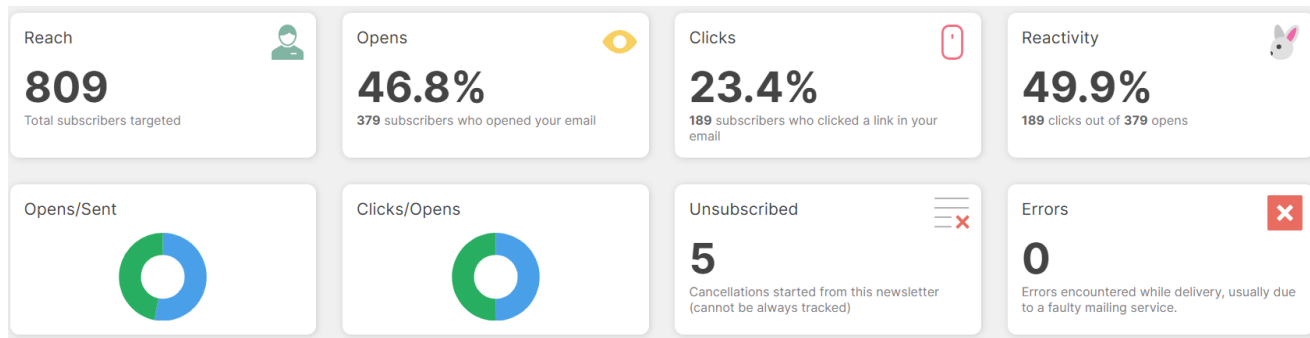
## FORTE CULTURA MONTHLY BLOG NEWS

Based on the Interest survey 2025 results, the Publishing Service has approved a monthly newsletter strategy, featuring new articles links with short description sent to the subscribers of the Forte Cultura Newsletter. This approach enables continuous monitoring and evaluation of audience engagement through dedicated analytics tools.

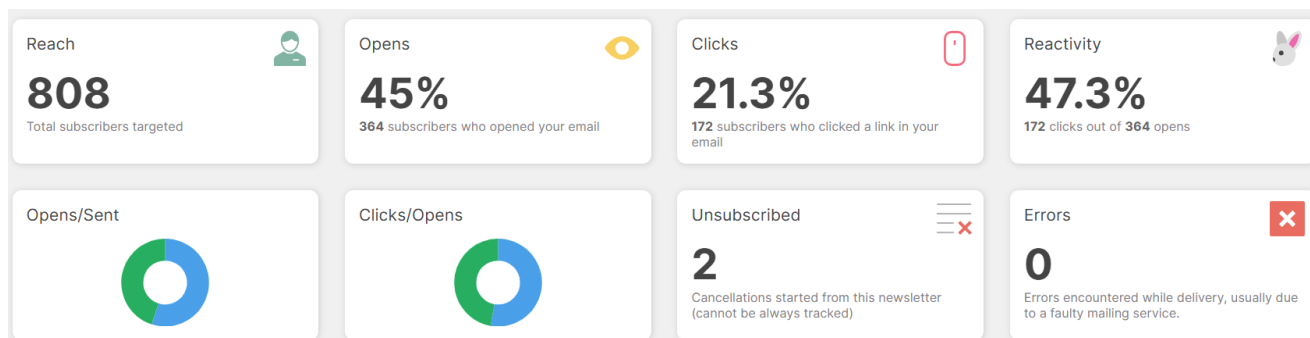
To date, 4 monthly blog news have been distributed. The campaign follows a consistent schedule, with each issue sent around the 5th day of the subsequent month, summarizing new content from the previous period. The first newsletter was launched on December 5 (covering November), followed by regular editions for December, January, and February.

The subscriber base shows steady organic growth and currently reaches **838 recipients**. Engagement metrics remain strong. The open rate is currently around 40%, which, despite a slight decrease from the initial 46%, continues to represent a solid performance in the context of email marketing benchmarks. Similarly, while total click volumes have slightly declined, the click-through rate remains consistently high, ranging between 47–49%. This demonstrates that nearly half of the engaged audience actively interacts with the content by visiting linked web pages of Forte Cultura. A minor level of unsubscribes has been observed, which is a natural part of audience segmentation and list optimization. Overall, the campaign maintains a healthy engagement profile and a stable, responsive audience.

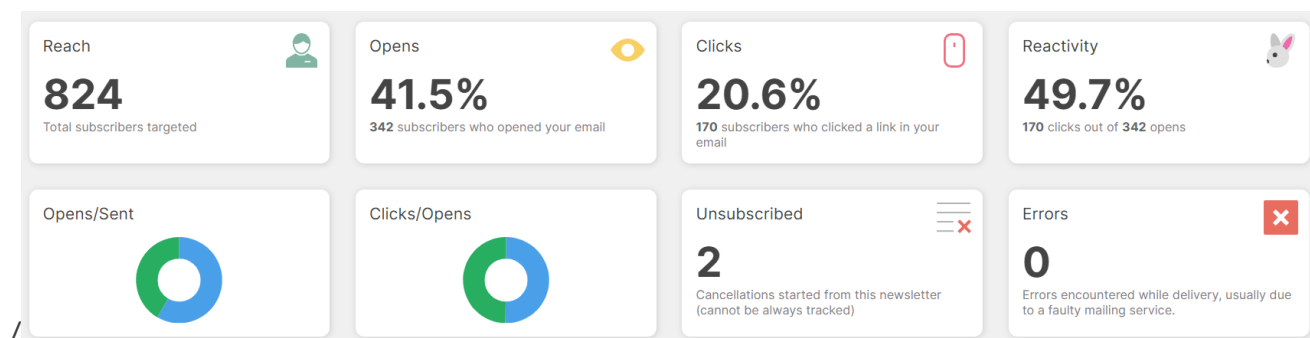
The newsletter will continue to be developed and closely monitored, with a focus on further strengthening audience engagement and long-term growth.



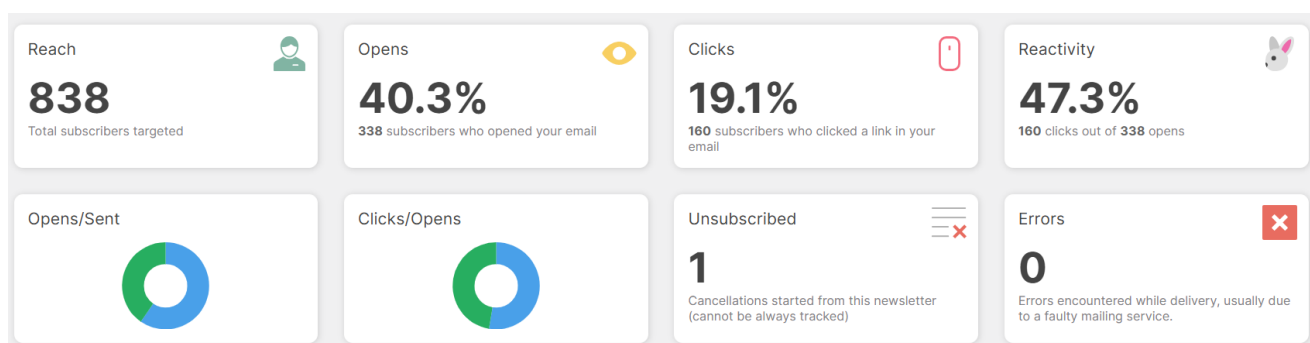
*5 DEC 2026 BLOG NEWS IMPACT*



*2 JAN 2026 BLOG NEWS IMPACT*



*6 FEB 2026 BLOG NEWS IMPACT*



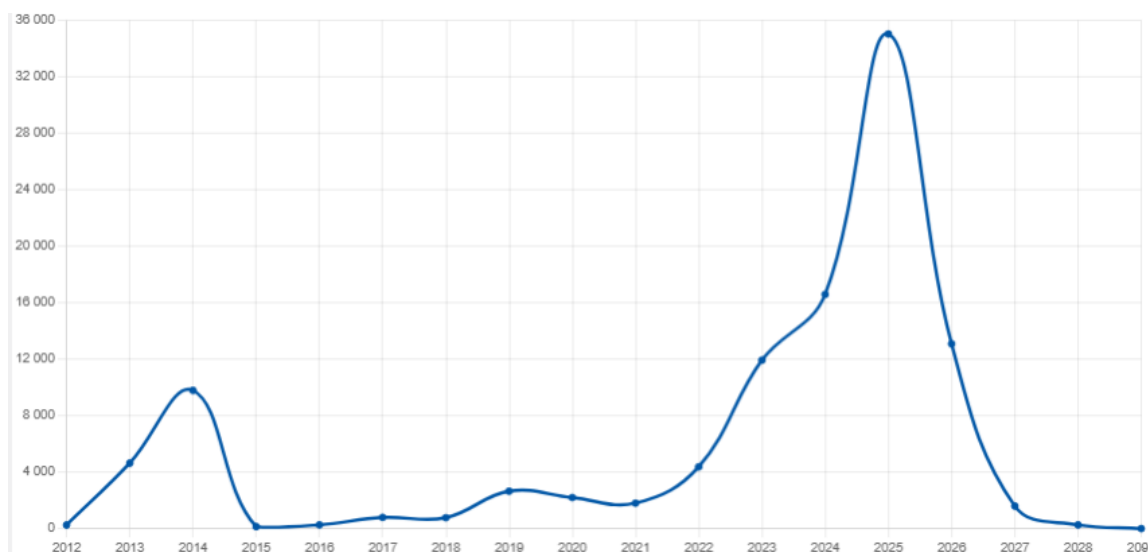
*6 MAR 2026 BLOG NEWS IMPACT*

## FORTE CULTURA NETWORK WEBSITE

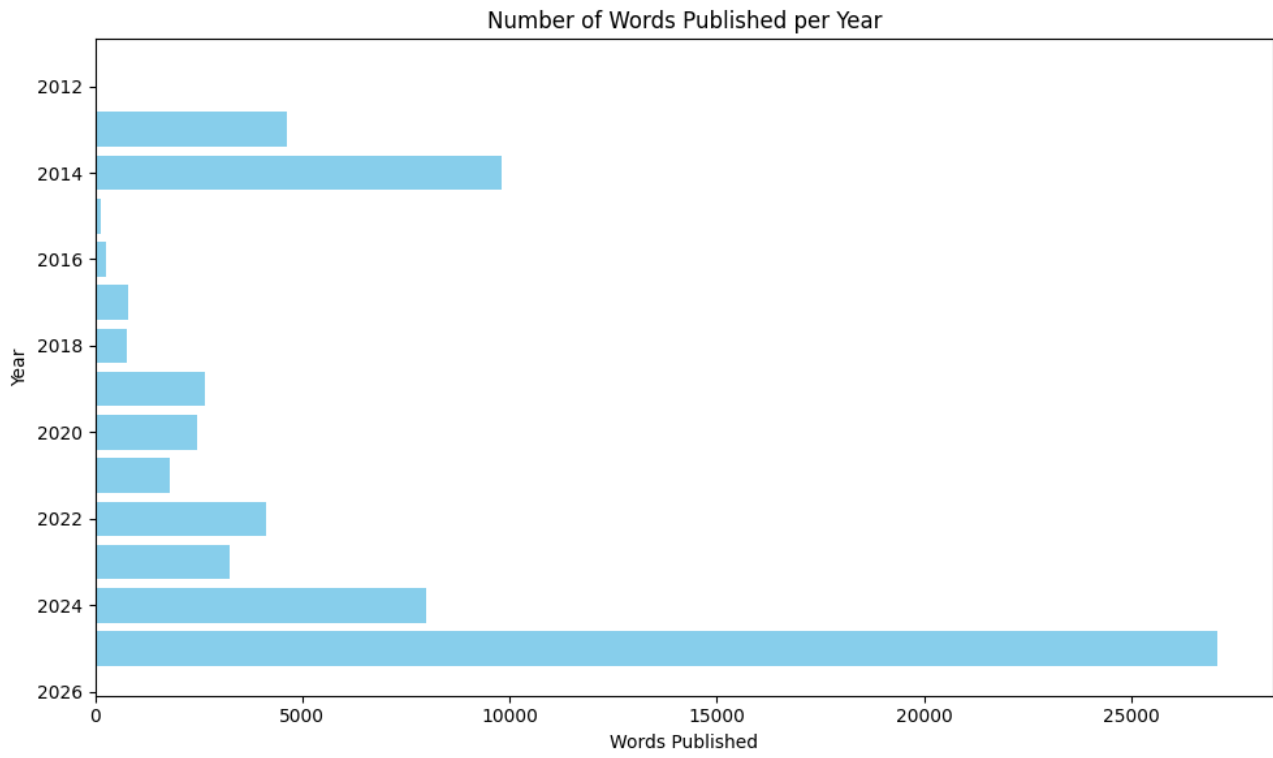
We have statistical tools that allow us to analyse the full volume of text published across the entire website, including how many words appear in each category. This enables us to measure frequency, distribution, and growth over time, and to compare categories, topics, or even individual geographic locations and the activity of member fortresses in much greater depth — not only by the number of articles, but also by the number of words they contain and by averages per location.

We can also track how the total amount of published content evolves year by year. For example, in 2025 the blog may contain twice as many words as in 2024, even if the number of published articles did not double, meaning the individual content is gradually larger. When we look at the website as a whole, it currently contains **93,893** words, which means that reading everything from start to finish would take **6 hours, 15 minutes**.

Now we will focus on the most frequent words that appear across the entire website. By analysing word frequency, we can identify which topics, names, locations, and thematic areas dominate the overall content. This helps us understand not only what the network communicates most often, but also how priorities, themes, and narratives evolve over time.



*Yearly Word Counts (16 FEB 2026)*



*Yearly Word Counts (16 FEB 2026)*



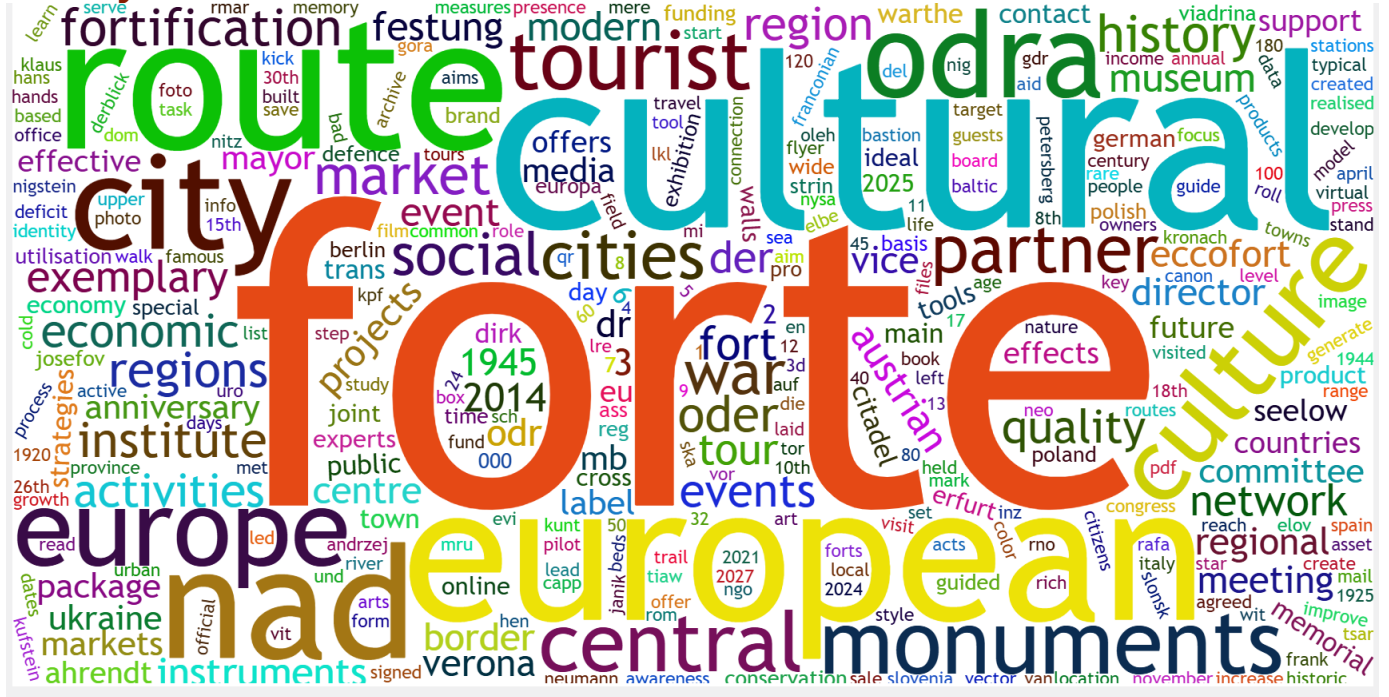
### 45 most frequent words (entire website)

#	Word	Count	#	Word	Count	#	Word	Count
1	fortress	1,144	16	development	216	31	event	130
2	forte	1,141	17	cooperation	210	32	der	128
3	cultura	1,067	18	fort	195	33	museum	128
4	heritage	721	19	2025	187	34	josefov	126
5	cultural	651	20	marketing	176	35	congress	125
6	fortified	530	21	conference	172	36	tour	123
7	european	508	22	culture	172	37	international	115
8	project	391	23	fortifications	172	38	local	115
9	tourism	390	24	history	170	39	town	112
10	route	325	25	efforts	165	40	2024	107
11	network	281	26	historical	157	41	visitors	105
12	europe	271	27	sites	148	42	events	103
13	fortresses	238	28	sustainable	147	43	military	103
14	city	232	29	cities	146	44	meeting	102
15	monuments	230	30	projects	140	45	university	102

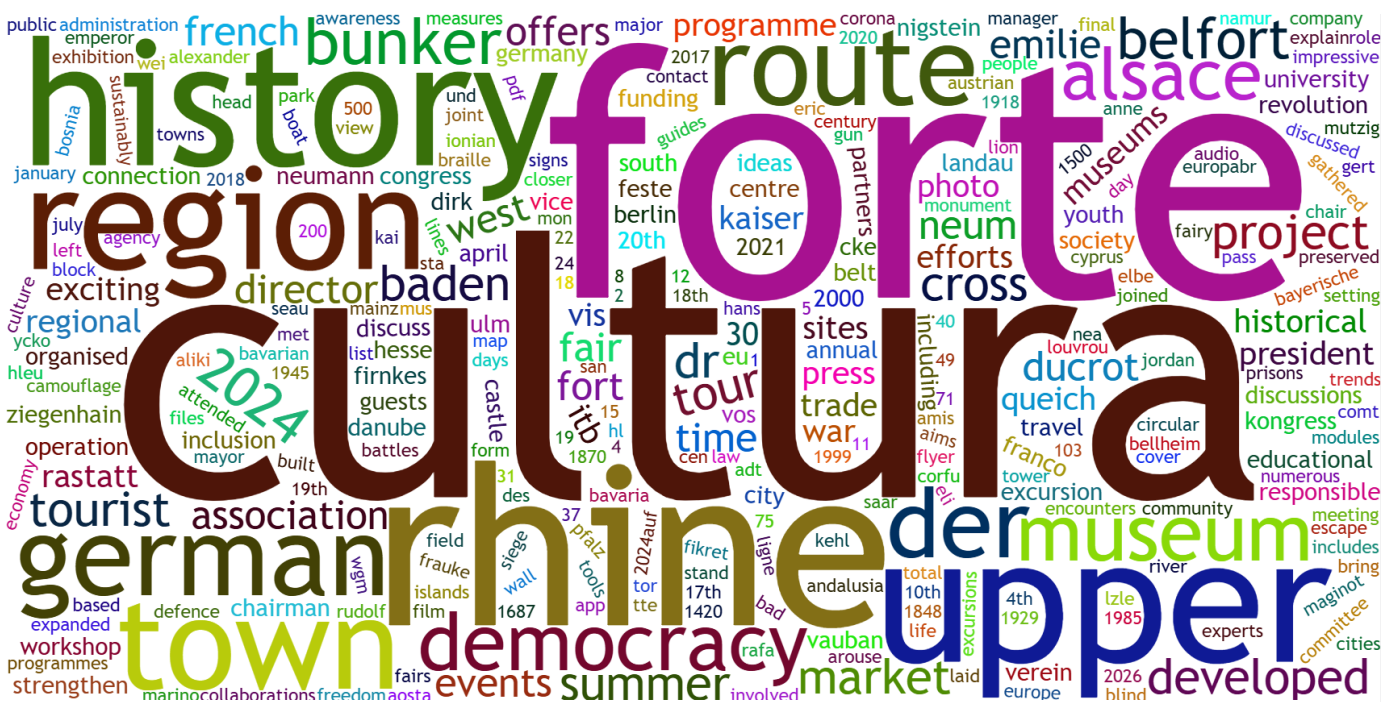
### 45 most frequent toponyms (entire website)

#	Toponym	Count	#	Toponym	Count	#	Toponym	Count
12	europe	271	144	poland	49	441	mainz	21
34	josefov	126	176	germersheim	42	449	sibenik	21
50	kostrzyn	98	193	croatia	39	450	slovenia	21
65	terez	85	226	germany	35	495	prague	19
93	berlin	66	239	spain	34	513	erfurt	18
96	ulm	66	265	suomenlinna	31	541	brussels	17
105	ukraine	64	296	verona	29	558	kaunas	17
106	odra	62	315	koblenz	27	574	warsaw	17
107	malta	60	339	oder	26	608	montenegro	16
108	nigstein	60	347	adriatic	25	656	strasbourg	15
114	pula	58	348	alsace	25	657	torgau	15
116	rhine	57	357	kronach	25	741	france	13
117	ibenik	56	376	gorgast	24	743	gibraltar	13
121	italy	54	387	baltic	23	747	hungarian	13
130	elbe	52	397	medzhybizh	23	753	magdeburg	13

### Kostrzyn nad Odra (PL)



### Upper Rhine (DE)









# Categories

## Blog Categories List

Thematic categories

- **Science Blog** – Groups articles aimed at experts and scientists. These are usually longer than Activity Blog posts. The blog has its own dedicated page [HERE](#).
- Overall:
  - **Cultural management** – Focuses on the tourism, educational, and cultural reuse of fortress heritage
  - **Fortress management** – Concerns the structural conservation, maintenance, and operational management of fortress sites, including funding, architecture, policies, regional development, cohesion, governance, etc.
- Horizontal:
  - **Creative** – Articles about creative tourism
  - **Digital** – About emerging digital technologies and AI connected to fortress interpretation and management...
  - **Green** – Articles about environmentally responsible approaches in fortress preservation and tourism, including energy efficiency, landscape protection, and eco-friendly mobility. Both hard and soft sustainability interventions covered
  - **Inclusive** – Articles on how fortress heritage is made accessible to everyone through barrier-free designs, multilingual interpretation, and inclusion of diverse social groups, including people with disabilities
  - **Participative** – Information about how the communities, local actors, and visitors are involved in spatial planning, tourism, cultural events etc. both for planned hard and soft interventions in fortifications
  - **History** – Articles about the history of fortifications
  - **Education** – Articles about the educational activities within the fortresses
- Other:
  - **Awards**
  - **EU** – Highlights FORTE CULTURA's alignment with EU and the Council of Europe policies and its role in European cooperation
  - **Funding** – Offers information about funding opportunities for all relevant stakeholders
  - **Heritage protection** – Articles focusing on the preservation and safeguarding of fortress heritage, including legal frameworks, conservation techniques, risk management, and documentation of historical structures.
  - **Fortress in focus** – Features personal experiences from fortresses.
  - **Conference articles** – The category introduces international conferences, symposiums, and workshops (please see the difference with the category "*previous fortress conferences*")
  - **from the member stations** – Highlights news, stories, and initiatives directly from individual fortress sites.
- **General** – Covers general information, updates, and resources relevant to the fortress network.
  - **Network**
  - **Network Meetings** – Regular gatherings for fortress managers, experts, and partners to exchange knowledge, plan joint projects, and strengthen cooperation across Europe.
  - **News** – Provides updates about the FORTE CULTURA network.
  - **European Fortress Summer** – A Europe-wide programme of cultural events, exhibitions, concerts, and re-enactments held at fortress sites, celebrating Europe's shared fortress heritage.

Special categories:

- **Pilot trips** – Showcases the development of travel routes and study tours. Posts in this category are shared on the FORTE CULTURA Academy page [HERE](#).
- **Leading fortress conferences** – Provides a special archive of past fortress conferences, including documentation, outcomes, and presentations from across Europe. Each previous conference receives only one post/report on a dedicated page [HERE](#), and also appears on the FORTE CULTURA Academy page [HERE](#). In contrast, the category “Conferences” is open to individual articles about any aspect of a conference, so a single conference can have multiple articles.
- **Projects** – Presents current and completed initiatives within the FORTE CULTURA network that highlight innovation and sustainable heritage development. Projects also have a dedicated page [HERE](#).

Topographical categories:

- **Locations** – Highlights fortress sites and member destinations along the European cultural route, each offering its own story and visitor experience.

Temporary categories

- By year: **2024, 2025, 2026...**

## Topographical categories

One article can be marked by unlimited number of topographical categories. This is the statistic by FEB 16 2026:

Location	Articles	Location	Articles	Location	Articles
Upper Rhine	22	Mainz	6	Kiev	1
Berlin	19	Büdingen	5	Kłodzko	1
Germersheim	14	Dömitz	5	Lviv	1
Kostrzyn nad Odra	12	Gorgast	5	Namur	1
Josefov	11	Kronach	5	Neuf-Brisach	1
Königstein	11	Pula	5	Remagen	1
Sibenik	9	Torgau	5	Rocca d'Anfo	1
Terezín	8	Daugavpils	4	Sabbioneta	1
Bard	7	Karlovac	4	San Marino	1
Koblenz	7	Kufstein	4	Sant'Oreste	1
Mainz	6	La Línea de la Concepción	4	Schwalmstadt	1
Büdingen	5	Magdeburg	4	Srebrna Góra	1
Dömitz	5	Malta	4	Strasbourg	1
Gorgast	5	Medzhybizh	4	Strausberg	1
Kronach	5	Ulm	4	Timisoara	1
Pula	5	Antwerp	3	Vienna	1
Torgau	5	Brussels	3	Windischleuba	1
Daugavpils	4	Erfurt	3	Alessandria	1
Karlovac	4	Forte Marghera	3	Arad	1
Kufstein	4	Komárom	3	Cochem	1
La Línea de la Concepción	4	Palmanova	3	Dęblin	1
Magdeburg	4	Rasnov	3	Diest	1
Malta	4	Suomenlinna	3	Graz	1
Medzhybizh	4	Ziegenhain	3	Hatten	1
Ulm	4	Belfort	2	Hornisgrinde	1

# FORTE CULTURA SOCIAL MEDIA PERFORMANCE REPORT

Across all social media platforms, FORTE CULTURA shows strong growth in visibility and engagement. Instagram drives reach, Facebook supports community engagement, and LinkedIn strengthens institutional visibility.

Instagram performance is currently driven by increased posting frequency, effective use of Reels, and relevant content. While reach and visibility are strong, the main limitation lies in converting this attention into sustained audience growth. Strengthening engagement strategies—particularly through more interactive formats and consistent content themes—will be key to improving follower conversion and overall performance. More than half of Instagram views come from non-followers, indicating strong reach = content is reaching new audiences effectively; however, follower growth is low compared to reach, indicates weak conversion rate (~2.9%).

On Facebook, photo content performs best, while links have minimal impact. The audience is primarily based in Germany, with a strong regional presence. The core age group is 35–64, and engagement is driven mainly by reactions, with relatively few comments or discussions. Facebook currently functions as a stable, community-driven platform with limited scalability compared to Instagram. While interaction volume is solid, the key limitation lies in low engagement depth—particularly the lack of comments and meaningful interactions. Strengthening conversational content and encouraging audience participation will be essential to deepen engagement and increase the platform's overall value.

On LinkedIn, growth is directly tied to posting consistency, with visibility peaks driven by specific content. The audience is more international, including Germany, the Netherlands, Italy, Croatia, Belgium, and Spain. Engagement remains primarily limited to reactions, with comparatively fewer comments and shares. While the content is high-quality and strategically valuable, its impact is constrained by low posting frequency and limited shareability. To unlock further growth, a stronger emphasis on consistency and more engaging, discussion-driven content will be essential.

## Instagram

- **Performance Metrics** (last 30 days)
  - Total Views: 2,006
  - Accounts Reached: 379 (+180.7%)
  - Total Interactions: 119
  - New Followers: +11
  - Total Followers: 544
- **Reach vs. Conversion**
  - Non-followers: 56.7%
  - Followers: 43.3%
- **Content**
  - Posts: 55.6% of views
  - Reels: 42.8%
  - Stories: 1.6%
  - Interpretation
    - Posts generate stable engagement
    - Reels drive reach and non-follower exposure,
    - Stories are underutilized (missed engagement opportunity)
- **Content performance**
  - Best post: 2.9K views
  - Additional posts: ~1.6K views
  - Best performing time slots
    - Monday, Wednesday, Sunday: 18:00–21:00
  - Interpretation
    - Certain formats/themes are significantly stronger / Content performance is not yet consistent
- **Audience**
  - Geography
    - Czech Republic: 35.1%
    - Germany: 25.1%
    - Italy: 8.2%
    - France: 6.5%
  - Age Distribution
    - 25–34: 27.1%
    - 35–44: 25.1%
    - 45–54: 19.2%
    - 55–64: 13.4%
  - Gender
    - 58% male
    - 42% female

## Facebook

- **Performance Metrics** (last 28 days)
  - Total Interactions: 330 (+704.9%)
  - Reactions: 157
  - Comments: 2
  - Shares: 8
  - Total Followers: 681
  - Net Growth: +6
  - Engagement: 94% Reactions, 4.8% Shares, 1.2% Comments
- **Content**
  - Photos: 50.3%
  - Other formats: 46.7%
  - Links: 0.6%
- **Audience**
  - Geography
    - Countries
      - Germany: 53.8%
      - Poland: 12.3%
      - Czech Republic: 7.6%
    - Cities
      - Schwalmstadt: 25.4%
      - Magdeburg: 18%
      - Kronach: 10.1%
      - Berlin: 8.5%
  - Age Distribution
    - 35–44: 23.4%
    - 45–54: 30.7%
    - 55–64: 18.8%
  - Gender
    - 61,8% male
    - 38,2% female

## LinkedIn

- **Performance Metrics** (last 30 days)
  - Impressions: 534 (+179.6%)
  - Reactions: 31 (+520%)
  - Comments: 1
  - Shares: 0
  - Followers: 139
  - New Followers: +7 (+600%)
  - Posts: 3 (+200%)
  - Engagement: reactions dominate, comments: minimal, shares: none
  - Visibility: ~180 impressions (late March)
- **Content**
  - 3 posts → significant increase in all KPIs
  - Clear correlation: Posting = growth
  - LinkedIn platform insight confirmed:
  - Weekly posting = up to 5x follower growth
- **Audience**
  - Geography
    - Germany (Berlin, Munich), Netherlands, Italy, Croatia, Belgium, Spain, Portugal
    - Most international audience across all platform

## Summary

All platforms show: **Content frequency = primary growth driver**

BUT: Engagement depth (comments, shares) remains low across all platforms

Strategic Focus for Next Phase:

- Increase consistency
- Improve engagement quality
- Strengthen conversion (IG) & amplification (LI/FB)

FORTE CULTURA is currently in a strong upward trajectory across all platforms:

- Instagram → scaling visibility rapidly
- Facebook → strengthening community engagement
- LinkedIn → building strategic relevance

## Indicators

PLATFORM	GOALS FOR 2027	CURRENT SITUATION
<b>INSTAGRAM</b>	+20–30% follower growth	544 followers
	Increase reels to 50%	42.8%
	Improve follower conversion rate	2.9%
<b>FACEBOOK (network)</b>	+10–20% follower growth	681 followers
	Increase comments by 100%	Low interaction depth (comments) Engagement Quality (last 28 days): 94% Reactions 4.8% Shares 1.2% Comments Performance Metrics: Comments: 2
	Increase shares by 50%	Performance Metrics (last 28 days): Shares: 8
	Increase geographical diversity	Germany: 53.8% Poland: 12.3% Czech Republic: 7.6%
<b>LINKEDIN</b>	Reach 200+ followers	139 followers
	Maintain weekly posting	Posts: 3 (last 30 days)
	Increase comments per post	Engagement Quality Reactions dominate Comments: minimal

*Goals/indicators for future social media development (31 MAR 2026)*

## Recommendations

- Increase posting frequency across all platforms
- Strengthen storytelling and project-based content
- Encourage interaction through questions and calls to action
- Use LinkedIn for strategic communication and partnerships

# CONCLUSION



The analysis of FORTE CULTURA's content and communication activities from 2012 to 2025 demonstrates a clear evolution in both scope and strategy. Over the years, the network has moved from relying primarily on newsletters to embracing a comprehensive digital presence, including social media channels and a fully integrated blog system. By 2025, FORTE CULTURA achieved a consistent output of 40 articles per year.

The geographic and temporal analysis highlights disparities in contribution, with long-standing members like Germany providing high absolute output but lower efficiency relative to membership duration, while countries such as Italy, the Czech Republic, and Spain show high relative activity despite shorter membership periods. This insight allows the network to identify underrepresented members and strategically support their participation, ensuring a more balanced and inclusive representation of fortress heritage across Europe.









The 2025 audience survey provides further guidance for the network's content strategy. Readers clearly value articles on fortress projects, research, and best practices, while also appreciating cultural tourism tips, funding opportunities, and insights from member sites. Importantly, roughly half of respondents expressed interest in contributing content themselves, suggesting strong potential for expanding community-driven engagement.







The website analytics reinforce these findings, showing not only growth in the number of articles but also a substantial increase in total word count and coverage across thematic areas and locations. The ability to track content frequency, distribution, and geographic representation allows FORTE CULTURA to optimize storytelling, highlight emerging sites, and better communicate the evolving interests and priorities of its network.


Overall, FORTE CULTURA has made significant progress in establishing a structured and professional communication platform. The combination of consistent publication, audience engagement, and comprehensive analytics positions the network to continue promoting fortress heritage effectively, fostering collaboration, and supporting cultural tourism across Europe and beyond. Moving forward, the focus will be on maintaining content quality, expanding contributions from less active members, and using insights from both surveys and analytics to guide future editorial and outreach strategies.


# ATTACHEMENTS





## List of the articles



State	NO.	Name	Date
LT	243	Workshop on Baltic Fort Cluster, Vilnius (LT)	05.02.2026
CZ	242	Secrets of Terezín's Underground Revealed!	29.01.2026
	241	Promoting collaborations between fortified heritage sites and universities	21.01.2026
CZ	240	Celebrating 100 Years of Guided Tours in Josefov's Underground (CZ)	16.01.2026
	239	A New Year for FORTE CULTURA: From Fortresses to Community	31.12.2025
LT PL	238	Giżycko (PL): LTPL00354 FORT-UNION – cross-border interreg project	30.12.2025
CZ DE	237	Funding opportunity for Czech-German partnerships	29.12.2025
CZ	236	Christmas Gift for Josefov (CZ): Restoration of the Pipe Organ in the Fortress Church Completed	22.12.2025
	235	FORTE CULTURA Online Member Meeting 2025	17.12.2025
	234	Coming soon: URBACT IV Action Planning Networks (APN) new call	10.12.2025
BE FR NL	233	EFFORTS Travelling Congress 2025 (BE-FR-NL)	05.12.2025
	232	A Call to All Members: Let's Meet at the FORTE CULTURA Online Member Meeting 2025	04.12.2025
ES	231	FORTE CULTURA Expands Its Presence in Spain at the VII Congress on Fortifications and Military Heritage	21.11.2025
PT	230	Portugal (PT): FORTE CULTURA pilot and study trip successfully completed	09.11.2025
MK	229	Ohrid (MK) wins Živa Award 2025	04.11.2025
ES	228	New Book: Castles and Towers in Alicante (ES)	30.10.2025
	227	Discover Reveel: A New Digital Tool for Fortified Heritage	26.10.2025
CZ	226	Dracula Journey: A Case Study of a Family-Oriented Dark Tourism Event in Josefov (CZ)	17.10.2025
HR	225	FORTIC Scientific Conference in Brijuni (HR): Strengthening the Culture of Peace through Fortified Heritage	02.10.2025
GB	224	Portsmouth (UK): „Fortifications at Risk” Conference, Fortress Study Group	10.09.2025
IT	223	Alessandria (IT) becomes sixth FORTE CULTURA Station in Italy	09.09.2025
DE CN	222	The Fortress Königstein (DE) as Cultural Ambassador in China – our exhibition in Nanjing is opened!	03.09.2025
FR	221	Belfort (FR): Belfort fortress system becomes FORTE CULTURA station in France	03.06.2025
PL DE	220	Walcz (PL): German-Polish conference on the Pomeranian Wall	29.05.2025
ES	219	Colomares (ES): A Modern Castle of Memory between History and Imagination	23.05.2025
CZ	218	Flashbacks on the European Fortress Summer 2024: Oživlý Josefov (CZ) – A Glimpse into European History	14.05.2025
DE PL	217	Cross-Border Project on 80 years end of WWII in the Oder-Warta Region (DE-PL)	22.04.2025
IT	216	Caserta (IT): FORTE CULTURA Members at FORTMED 2025 Congress	18.04.2025
IT	215	FORTE CULTURA Congress 2025 at Forte di Bard (IT)	05.04.2025
IT	214	Forte di Bard (IT): General Assembly elects new FORTE CULTURA President	03.04.2025
	213	The Adaptive Reuse of Fortified Heritage – The Values that Matter	22.03.2025
	212	Creative tourism meets the New European Bauhaus: a shared vision for the fortified cultural heritage	20.03.2025















	211	The New European Bauhaus and the fortresses: How heritage can shape a sustainable future	16.03.2025
PL	210	Krakow (PL): FORTE CULTURA meets Liberation Route Europe and extraordinary fortress heritage	12.03.2025
IT	209	Valle Sabbia (IT): Rocca d'Anfo fortress becomes FORTE CULTURA station on Lake Idro	11.03.2025
MT	208	Msida (MT): University of Malta becomes FORTE CULTURA member	11.03.2025
	207	Creative Tourism and Fortified Cultural Heritage: A New Approach to Sustainable Tourism	08.03.2025
DE	206	Berlin (DE): FORTE CULTURA at ITB 2025	07.03.2025
IT	205	Sant'Oreste (IT): Bunker Soratte becomes new FORTE CULTURA station in Italy	04.03.2025
	204	Announcement: FORTE CULTURA Congress 2025 – Shaping the future of fortified cultural heritage	01.03.2025
LV	203	Daugavpils (LV): Daugavpils Fortress becomes FORTE CULTURA station in Latvia	14.02.2025
CZ	202	Preserving the Czech Fortified Ideal Cities: National Support for Terezín and Josefov in the 21st Century	01.02.2025
FI	201	Helsinki (FI): Suomenlinna Fortress becomes FORTE CULTURA Station	26.01.2025
DE	200	FORTE CULTURA Guide Workshop in Büdingen (DE)	25.01.2025
PL	199	Nysa (PL): Fort Prusy becomes new FORTE CULTURA station in Poland	14.12.2024
GB	198	Fortress Study Group CIO (UK) and FORTE CULTURA agree on co-operation	12.12.2024
	197	Sustain 4 Seniors in cultural heritage sites	05.12.2024
PL	196	10 years of FORTE CULTURA – Anniversary Congress in Kostrzyn nad Odrą (PL)	30.11.2024
PL	195	Kostrzyn nad Odra (PL): cross-border project on the fortified heritage of the Oder-Warta Region	28.11.2024
HR	194	Šibenik (HR): FORTIC project and EFFORTS Congress 2024	27.10.2024
	193	European Heritage Days 2024	17.10.2024
NL	192	Amsterdam (NL): FORTE CULTURA pilot and study tour	05.10.2024
IT	191	Fortezza (Franzensfeste, IT) becomes FORTE CULTURA Station	01.10.2024
	190	Flood 2024 – Fortress monuments in need	20.09.2024
US	189	FORTE CULTURA in the USA	16.09.2024
DE	188	Ingolstadt (DE): New leaflet about Fort Prinz Karl	03.08.2024
FR	187	80 years of D-Day Normandy – On site with FORTE CULTURA	19.06.2024
UA	186	FORTE CULTURA donation for the Ukraine	04.06.2024
UA	185	Kiev (UA): National Historical-Architectural Museum “Kiev Fortress” becomes FORTE CULTURA Station	15.05.2024
FI	184	Suomenlinna, Helsinki (FI): EFFORTS Board Meeting and workshops	28.04.2024
PL	183	Poznan (PL): 5th International Biehler-Fort Conference	28.04.2024
PL	182	Torun (PL): Annual General Meeting of the INTERFEST Study Group	21.04.2024
CY	181	Cyprus (CY): Pilot and study tour successfully completed	13.04.2024
FR	180	Strasbourg (FR): FORTE CULTURA Annual Congress 2024	09.04.2024
FR	179	Strasbourg (FR): FORTE CULTURA General Assembly 2024	08.04.2024
DE	178	Berlin (DE): FORTE CULTURA at the ITB 2024	11.03.2024
IT	177	Forte di Bard (IT): New FORTE CULTURA station in Italy	01.03.2024
	176	Open Call: Night of Fortresses 2024	14.02.2024
IT	175	Sabbioneta (IT): New FORTE CULTURA station in Italy	01.01.2024


	174	FORTE CULTURA Online Members Meeting (OMM) 2023	19.12.2023
DE UA	173	Seelow (DE): Fortress Medzhybizh visit	14.11.2023
DE	172	Fort Gorgast (DE): Tour in easy language opened	08.10.2023
DE	171	Fort Gorgast (DE): Annual Meeting of the Bund Deutscher Baumeister und Architekten (BDB), Bezirksgruppe Brandenburg	07.10.2023
IT	170	Rome / Latio (IT): FORTE CULTURA Pilot and Study Trip Successfully Carried Out	27.09.2023
RO	169	Râșnov (RO): Seminar, Workshops and a Medieval Festival	09.09.2023
DE	168	Hornisgrinde (DE): FORTE CULTURA Fortress Cluster Upper Rhine Project Meeting	28.07.2023
DE	167	Windischleuba (DE): New FORTE CULTURA Station in Thuringia	01.07.2023
DE	166	Germersheim (DE): Aktion Mensch inclusion project completed	30.06.2023
DE	165	Ingolstadt (DE): FORTE CULTURA Regional Workshop	01.06.2023
HR	164	Šibenik (HR): New FORTE CULTURA Station on Croatia's Adriatic Coast	01.05.2023
MA	163	Morocco: FORTE CULTURA pilot and study trip successfully	29.04.2023
DE	162	Koblenz (DE): Aktion Mensch inclusion project completed	15.04.2023
DE	161	Ingolstadt (DE): Fortified City Becomes New FORTE CULTURA Station in Bavaria	01.04.2023
HR	160	Šibenik-Knin (HR) 2023: FORTE CULTURA Jahreskongress	01.04.2023
DE	159	Seelow (DE): Cross-Border Tourism Network "Erinnerung verbindet" Launched	21.03.2023
DE	158	Berlin (DE): FORTE CULTURA at ITB 2023	08.03.2023
DE	157	Fort Gorgast (DE): Aktion Mensch Inclusion project approved	06.03.2023
RO	156	Râșnov (RO): Râșnov Fortress Becomes First FORTE CULTURA Station in Romania	01.03.2023
ES	155	Ferrol (ES): Fortress Conference "Apuntando Ao Mar"	09.02.2023
SM	154	San Marino (SM): Republic of San Marino Becomes FORTE CULTURA Station	01.02.2023
DE	153	Küstriner Vorland (DE): Fort Gorgast Becomes New FORTE CULTURA Station	01.01.2023
DE	152	Koblenz (DE): Aktion Mensch inclusion project at Fort Kaiser Franz approved	31.12.2022
DE	151	Berlin (DE): FORTE CULTURA General Assembly 2022	30.12.2022
CZ	150	Jaroměř (CZ): Ideal fortress town of Josefov complements the FORTE CULTURA cluster of "Bohemian Fortresses" in the Czech Republic	01.12.2022
PL	149	Nowy Dwór Mazowiecki (PL): Modlin Fortress becomes FORTE CULTURA station in Poland	30.11.2022
LT	148	Kaunas (LT): EFFORTS Europe Annual Congress	29.11.2022
LT	147	Kaunas (LT): Conclusion of the European Fortress Summer 2022	31.10.2022
CZ	146	Terezín (CZ): The ideal fortress town of Terezín becomes the second FORTE CULTURA station in the Czech Republic	31.10.2022
DE	145	Rastatt (DE): Rastatt Defence History Museum (WGM) becomes FORTE CULTURA Station on the Upper Rhine	30.10.2022
DE	144	Germersheim (DE): Another Aktion Mensch project reduces barriers	01.10.2022
IT	143	Venice (IT): Declaration on the establishment of the Joint Scientific Committee (JSC) of EFFORTS and FORTE CULTURA signed	30.09.2022
IT	142	Venice (IT): Conference Fortress Systems – from Border Places to European Cultural Corridors	30.09.2022
FR	141	Alsace (FR): Tourisme Destination Alsace (ADT) becomes a FORTE CULTURA member	29.09.2022
DE	140	Germersheim (DE): 5th symposium on the expansion of fortress cooperation on the Upper Rhine	28.09.2022

HR ME BA	139	FORTE CULTURA Study Tour: Croatia – Montenegro – Bosnia and Herzegovina	15.09.2022
IT	138	Venice (IT): Conference on Fortified Systems: From Border Places to European Cultural Corridors	15.09.2022
BA	137	Banja Luka (BA): Final conference of the FORTITUDE project	30.06.2022
DE	136	Germersheim (DE): Fortress tour for blind and visually impaired people established	31.05.2022
AM	135	Armenia: FORTE CULTURA study tour successfully carried out	30.04.2022
UA	134	Medzhybizh (UA): Medzhybizh Fortress becomes first FORTE CULTURA station in Ukraine	29.04.2022
CZ	133	Terezín (CZ) 2022: International Fortress Conference	08.04.2022
PL	132	Wroclaw (PL): FORTE CULTURA at the tourism fair	31.03.2022
FR	131	Hatten (FR): Musée de l'Abri de Hatten becomes new FORTE CULTURA centre in Alsace	30.03.2022
DE	130	Germersheim (DE): Aktion Mensch project “#1 Barrier Less” approved	01.03.2022
PL DE	129	Study project of the Faculty of Architecture of the Warsaw University of Technology on the Dömitz Fortress	01.02.2022
CZ	128	Prague (CZ): Vyšehrad Fortress becomes FORTE CULTURA station in Prague	31.01.2022
DE	127	Cochem (DE): Bundesbank bunker as new FORTE CULTURA station on the Moselle	30.01.2022
DE	126	Bellheim (DE): Queichlinie strengthens regional network on the Upper Rhine	29.01.2022
DE	125	Königstein Fortress, Saxony (DE): FORTE CULTURA General Meeting 2021	31.10.2021
HR	124	Karlovac (HR): Workshop HERITAGE AND PROMOTION	28.10.2021
NL	123	Bergen op Zoom (NL): Workshop “Forts Unchained”	25.10.2021
PL DE	122	Dömitz (DE): Study project of the Warsaw University of Technology on Dömitz Fortress	20.10.2021
NL	121	's-Hertogenbosch (NL): Fortified town with citadel becomes the first FORTE CULTURA centre in the Netherlands	15.10.2021
FR	120	Four á Chaux, Lembach (FR): New FORTE CULTURA centre in Alsace	30.09.2021
DE	119	Ziegenhain (DE): European Fortress Summer	30.09.2021
DE	118	Germersheim (DE): 4th symposium on the expansion of fortress cooperation on the Upper Rhine	31.08.2021
HR	117	Pula (HR) 2021: Sustainable valorisation of fortified cultural heritage – European best practice	06.05.2021
DE FR	116	European Fortress Summer 2021 launched with press conference on the Upper Rhine	15.04.2021
DE FR	115	New marketing instruments “Cultural heritage fortress monuments on the Upper Rhine”	01.04.2021
DE FR	114	New FORTE CULTURA station(s) on the Upper Rhine (DE-FR)	31.03.2021
DE	113	Büdingen (DE): Fortress town of Büdingen becomes FORTE CULTURA station	25.02.2021
PL	112	Sandomierz (PL): New FORTE CULTURA centre on the Vistula	01.01.2021
DE	111	Büdingen (DE): Fortress town of Büdingen becomes a FORTE CULTURA site	31.12.2020
DE CZ	110	Elbe Fortresses (DE-CZ): New FORTE CULTURA Image Folder	30.11.2020
PL	109	Dęblin (PL): New associate member on the Vistula	01.11.2020
BE	108	EFFORTS (BE): Annual Congress held online	31.10.2020
PL	107	FORTE CULTURA Contact Tour – Fortress Heritage Poland	30.09.2020
	106	Open Monument Day 2020 – digital	13.09.2020
	105	Launch of the FORTE CULTURA promotion “Fortress of the Week”	31.08.2020

	104	European Fortress Day 2020	01.08.2020
	103	FORTE CUTURA®: Application for certification as “Cultural Route of the Council of Europe” submitted	31.07.2020
PL	102	Srebrna Góra (PL): Silberberg Fortress becomes a new network member	23.07.2020
	101	Berlin (DE): Cooperation agreement with EFFORTS expands network base and gives FORTE CULTURA members a voice in Brussels	22.07.2020
DE	100	Berlin (DE): General Assembly decides to change the name and statutes of the network	22.07.2020
	99	FORTE CULTURA launches Facebook and Instagram account	01.07.2020
DE	98	Magdeburg (DE): Route of Reformation and FORTE CULTURA conclude cooperation agreement	16.06.2020
DE	97	Berlin (DE): Handout “C19 consequences” for fortress monuments	13.05.2020
DE	96	Berlin (DE): Orte der Geschichte e.V. strengthens network	01.04.2020
DE	95	Stade (DE): Grauerort Fortress becomes a new network member on the Elbe	25.02.2020
DE	94	Dresden (DE): Project Consultancy Elbe-Festungen	25.02.2020
DE	93	Berlin (DE): Orte der Geschichte e.V. strengthens network	25.02.2020
BE	92	Brussels (BE): LRE Conference and LREXPO 2020	05.02.2020
DE FR	91	Upper Rhine (DE/FR): Great response to the commemorative weekend “75 years of Unternehmen Nordwind”	12.01.2020
DE	90	Rüsselsheim (DE): City of Rüsselsheim becomes new network member on the River Main	01.01.2020
DE	89	Dömitz (DE): The ideal fortress town of Dömitz becomes a new network member on the Elbe	01.01.2020
RS	88	Petrovaradin (RS) 2019: International Conference “Fortresses of Tomorrow”	01.12.2019
BE	87	Antwerp (BE): EFFORTS Annual Congress 2019 “Fortified Heritage and Water, The European Dimension”	29.11.2019
BE	86	Brussels (BE): FORTE CULTURA® meets Liberation Route Europe	29.11.2019
DE	85	Cologne (DE): Symposium “One Hundred Years of Cologne’s Green Lung – From Historical Defences to a Future-Oriented Green System” at the Institute of Geography at the University of Cologne	28.11.2019
DE	84	Berlin (DE): FORTE CULTURA® meets Route of Reformation	31.10.2019
DE	83	Ziegenhain (DE): Conference on the cultural heritage of fortified monuments in Hesse and Thuringia	17.10.2019
MK	82	Ohrid (MK): New network member comes from North Macedonia	16.10.2019
DE	81	Magdeburg (DE): 2nd Forum Cultural Heritage Elbe Fortresses	14.10.2019
RO	80	Sibiu (RO): 9th Annual Advisory Forum of the Cultural Routes of the Council of Europe	04.10.2019
MT	79	Malta (MT): FORTE CULTURA® Pilottour erfolgreich durchgeführt	29.09.2019
DE	78	Berlin (DE): German-Chinese co-operation in fortress tourism and marketing signed	27.08.2019
CN			
DE	77	Germersheim (DE): 3rd symposium on the expansion of fortress cooperation Upper Rhine	14.06.2019
DE	76	Fort Konstantin, Koblenz (DE): Workshop “The classicist fortress of Koblenz on the FORTE CULTURA® cultural route”	05.06.2019
DE	75	Königstein, Saxony (DE): Forum Cultural Heritage Elbe Fortresses	24.05.2019
DE	74	Germersheim (DE): Tour guides honoured with FORTE CULTURA® certificate	24.05.2019
ES	73	Algeciras (ES): Workshop FORTE CULTURA® Regionalcluster Campo de Gibraltar	07.05.2019

PL	72	Giżycko (PL): Giżycko Cultural Centre – Feste Boyen becomes the newest network member	30.04.2019
DE	71	Mainz (DE): FORTE CULTURA Annual Congress and General Assembly	28.03.2019
DE	70	Berlin (DE): FORTE CULTURA® at the ITB	10.03.2019
ES	69	Madrid (ES): FORTE CULTURA® at the FITUR 2019	26.01.2019
DE	68	Torgau (DE): Grenadierbataillon von Spiegel e.V. becomes a new network member	03.01.2019
DE	67	Görlitz (DE): 8th Annual Advisory Forum on Cultural Routes	27.12.2018
	66	European Fortress Summer 2018: Review	06.11.2018
ES	65	La Línea de la Concepción (ES) becomes the first Spanish network member	22.10.2018
IT	64	Turin (IT): FORTMED 2018 – International Conference on Modern Fortifications in the Mediterranean Region	20.10.2018
DE	63	City Schwalmstadt (DE): water fortress Ziegenhain becomes a new network member	16.08.2018
DE	62	Fortress town Germersheim (DE): 2nd symposium for the extension of fortress cooperation in the German-French border region Upper Rhine	11.07.2018
DE	61	Trier (DE): European Heritage Day	10.06.2018
DE	60	Festung Rosenberg, Kronach (DE): General Meeting 2018 with election of the Board of Directors	24.04.2018
DE	59	Fortress Rosenberg, Kronach (DE): Opening Ceremony of the “European Fortress Summer 2018” in the European Year of Cultural Heritage	24.04.2018
	58	FORTE CULTURA theme week in the European Year of Cultural Heritage 2018	31.03.2018
HR	57	Karlovac (HR): Meeting on the EU project application “Monuments-4-CCI”	14.12.2017
IT	56	Bolzano (IT): International conference The valorisation of the Central European historical heritage “The medieval paths of the Empire”	30.11.2017
DE	55	Berlin (DE): EFFORTS Founding Conference	30.11.2017
DE	54	Königstein Fortress (Saxony) joins the network	06.09.2017
DE	53	Berlin (DE): Interreg CENTRAL EUROPE Programme, 20th Anniversary Conference	06.09.2017
RS	52	Novi Sad (RS): Seminar Restoration, maintenance and commercialisation of fortresses, a national task in the context of European development	01.09.2017
DE	51	City of Ulm/Neu-Ulm (DE) becomes a network member, starting signal on the German Danube	30.06.2017
DE	50	City of Koblenz (DE) strengthens the FORTE CULTURA Cluster „Fortress Heritage Rhine-Main-Moselle“ as a new member	01.06.2017
FR	49	L’Association des Amis de la Ligne Maginot d’Alsace (Association of Friends of the Maginot Line in Alsace) becomes the first French network member	30.04.2017
DE	48	Germersheim (DE): Fortress conference „New opportunities for fortress tourism, fortress marketing and fortress cooperation in the Upper	03.03.2017
DE	47	Mainz (DE): Workshop fortress tourism, fortress marketing, fortress cooperation in the Rhine-Main-Moselle region	20.10.2016
DE	46	Mainz (DE): Network discussion on the implementation of FORTE CULTURA in the city of Mainz	19.10.2016
RO	45	Arad (RO): Meeting of „My European City Project”	26.05.2016
BE LU FR	44	FORTE CULTURA® on a contact tour in Belgium, Luxembourg and the Moselle region	20.04.2016
DE	43	Koblenz (DE): The Directorate-General for Cultural Heritage Rhineland-Palatinate becomes a member of the network.	18.04.2016
DE	42	Mainz (DE): Fortress city joins network	17.02.2016

HU	41	Komárom (HU): FORTE CULTURA® at the f <sup>3</sup> conference	26.10.2015
BE	40	Namur (BE): FORTE CULTURA® Conference in Belgian fortified town	04.06.2015
	39	Project Newsletter 2	31.12.2014
	38	Newsletter 2: European Contact-Tour of FORTE CULTURA 2014	31.12.2014
CZ	37	Newsletter 3: European Conference of Fortified Ideal Cities in Josefov (CZ)	31.12.2014
SI IT	36	Newsletter 3: First official FORTE CULTURA cross-border pilottour realised in Slovenia and Italy	31.12.2014
	35	Project Newsletter 3	31.12.2014
	34	FORTE CULTURA Original Project (2012-2014)	31.12.2014
	33	FORTE CULTURA and Art	15.12.2014
	32	Successful completion of FORTE CULTURA	26.11.2014
	31	FORTE CULTURA – It goes on!	24.11.2014
	30	European Contact Tour of FORTE CULTURA – September 2014	04.11.2014
	29	FORTE CULTURA in the focus of the Council of Europe	08.10.2014
AT	28	Pesto Conference in Graz, 02- 03.10.2014	03.10.2014
PL	27	Kostrzyn fortress (PL) virtual model is ready	01.09.2014
AT	26	Fortress Kufstein (AT) – new partner in FORTE CULTURA	31.08.2014
UA	25	Ukraine is also FORTE CULTURA partner	31.07.2014
DE	24	WP 4 – Astonishing Workshop in Erfurt (DE) with important results	05.07.2014
SI	23	WP 6 – Workshop „Traditional knowledge” in Ljubljana (SI)	28.05.2014
CZ	22	One the right way – European Fortified Ideal Cities in the frame of FORTE CULTURA (Josefov, CZ)	10.04.2014
DE	21	Big attention on the International Tourism Fair in Berlin (5th – 9th March2014)	09.03.2014
PL	20	Kostrzyn fortress virtual model	10.01.2014
AT	19	Working meeting of the WP 6 in Vienna	05.11.2013
	18	Forte Cultura on the International Conference “Interpretation of Built Heritage“	30.09.2013
HR	17	The meeting of the South East European EU funding project ADRIFORT in Pula (HR)	16.09.2013
SI	16	Forte Cultura in Slovenia	08.09.2013
IT	15	Forte Cultura in Palmanova (IT)	08.09.2013
	14	Project Newsletter 1	30.06.2013
AT	13	2nd Network Conference [Salzburg] – Discussion and analysis of the Culture Route Forte Cultura key points and Marketing strategies for Fortresses	25.06.2013
	12	“Transnational cooperation in Central Europe”	23.05.2013
AT	11	Task Force e-marketing fortified heritage practiced in Fortress Kufstein (AT)	14.05.2013
DE	10	Newsletter 1: WP 4 Berlin (DE): Workshop Transnational Information System Fortress Heritage (TIS)	30.04.2013
DE	9	Newsletter 1: WP 3 Berlin (DE): Development of management models and utilisation concepts	12.03.2013
DE	8	Visit of the project partners at the International Tourism Fair in Berlin	12.03.2013
DE	7	Network meeting in Berlin resulted in project progress	11.03.2013
	6	We have the project and financial manager of our project	26.02.2013
	5	Founding of “Task Force e-marketing fortified heritage”	13.02.2013
IT	4	Newsletter 1: WP 4 Verona (IT): Transnational Workshop to analyse socio-economic effects of fortifications on cities andregions	31.01.2013

CZ	3	Newsletter 1: WP 4 Josefov (CZ): Transnational seminar for the quality of the culture route Forte Cultura	04.12.2012
DE	2	Newsletter 1: WP 3 Kronach (DE): Analysis of audio-visual information technology workshop	30.11.2012
	1	Forte Cultura – beginning	16.10.2012